A Portfolio of Plans for Home Decoration

DECORATIVE DEPARTMENT
THE SHERWIN-WILLIAMS CO.
601 CANAL ROAD, CLEVELAND, OHIO
PLATE A. A Living Room of the Most Attractive Type
Plate A—A Living-Room of the Most Attractive Type

In THIS living-room there is an atmosphere of restfulness that only the soft buff wall in combination with the brown tone of the woodwork can impart. The use of the green and lavender in furnishings makes the room modern, as these shades are favored this season by the decorators and much used in the new fabrics. The combination of the odd pieces of furniture shows that just as attractive results can be secured with inexpensive furnishings if the general style of the room's decoration, etc., are kept free of pretentious display.

The charm of the room is further increased as the walls are finished with Flat-tone which gives the clean flat tint to the wall and forms an excellent background for the furnishings. The effect of S-W Handcraft Stains on the woodwork of the home is fully shown here. The stain is clear and transparent, bringing out the grain of the wood and retaining its woody texture. Any number of surface treatments are possible over these stains, but some surface finish is necessary. Complete instructions will be furnished upon request.

How to obtain the effects shown on this plate with

SHERWIN-WILLIAMS PAINTS AND VARNISHES

Ceiling—S-W Flat-tone White.
Wall—S-W Flat-tone Buff.
Cornice—S-W Enamel Pure White.
Woodwork—Birch, S-W Handcraft Stain Walnut.
Floor—Oak, Woodwork Stain reduced with 4 parts S-W Handcraft Stain Reducer, filled and finished with three coats S-W Mar-not Varnish.
Curtains—White Scrim or Etamine.
Overcurtains—Printed linen or Quality-A-Tapestries, Frou-Frou.
Rugs—Whittall Rugs, Kermanshah and other Oriental reproductions.
Furniture—Windsor chair and Gate-leg table Birch, finished same as woodwork, Bar Harbor Wicker Chair, Varnish Stain Green.

THE SHERWIN-WILLIAMS COMPANY
DECORATIVE DEPARTMENT
601 CANAL ROAD
CLEVELAND, OHIO

NEW YORK DISPLAY-ROOMS
116 WEST 32D STREET, OPPOSITE GIMBEL'S

CHICAGO DISPLAY-ROOMS
1101 PEOPLE'S GAS BUILDING

This border shows our Stencil Design No. 46. Size, 3 ½ inches high (2 colors). Price with Stencil Corner Piece, $0.60
Plate B—A Dining-Room in Green

A NUMBER of conditions will allow of the decorative effect shown by this green dining-room, and the general color treatment can be easily duplicated even though the attractive wall paneling is not possible. Wall and plaster board as well as ceiling (matched boarding) is being used for the walls of the home over which paper, but more pleasingly, canvas can be applied. The Flat-tone wall finish is possible over the canvas or muslin and the seams of the broken wall surface will not be evident. The moulding producing the panels adds to the general character and can be used as well when the walls are finished in plaster. By keeping woodwork and furniture in the same shades as wall, a novel and unusual treatment is secured. The strong color in the hangings and pottery is quite necessary with the predominating green tone. The floor tone must be neutral to avoid a prominent second color. The furniture illustrated is inexpensive. It can be purchased in the white and stained to match woodwork.

How to obtain the effects shown on this plate with

SHERWIN-WILLIAMS PAINTS AND VARNISHES

Ceiling—S-W Flat-tone Silver Gray.
Wall—Canvassed and paneled, finished with S-W Flat-tone Bright Sage.
Cornice—S-W Enamel Pure White.
Woodwork—Birch, S-W Handcraft Stain Bog Oak reduced slightly with S-W Handcraft Stain Reducer.
Floor—Birch or Maple, S-W Handcraft Stain Walnut reduced with 8 parts S-W Handcraft Stain Reducer finished with three coats S-W Mar-not.
Curtains—Sheer white muslin, hung straight to sill.
Window hangings with Valance, printed linen or figured taffeta.
Rugs—Whittall Oxford rug, plain border.
Furniture—Birch, fashioned after Colonial lines and stained with S-W Handcraft Stain Bog Oak properly varnished with S-W Durable Wood Finish, Interior.

THE SHERWIN-WILLIAMS COMPANY
DECORATIVE DEPARTMENT
601 CANAL ROAD     CLEVELAND, OHIO

This border shows our Stencil Design No. 3. Size, 7½ inches high. Price, 50.20
Plate C—A Mission Library

In the library shown, several items that make up an attractive and livable room, are clearly defined and worthy of consideration; solid comfort, brought about through the introduction of comfortable chairs, large reading-table—well-lighted—and inviting fireplace, suggestive of cheer; then there is repose, produced through simple, but well-planned architectural features such as large windows, giving sufficient daylight, and good ventilation—bookcases conveniently placed, high wood wainscoting and beam-ceiling retaining the character of the room. All these features are greatly enhanced by the tasteful wall decoration. The rich, but restful green wallfinish blended from the wainscoting line to the moulding, produces an atmosphere of refinement and comfort. This artistic wallfinish (Flat-tone System) is non-fading, does not wear off, and can be frequently washed. It is easily applied to rough or smooth plaster, canvas, etc., and is made up in a variety of colors, as pleasing as the green shown. The border, an additional decorative feature, is produced by means of the stencil pattern, and increases the expense but slightly.

How to obtain the effects shown on this plate with

Sherwin-Williams Paints and Varnishes

Ceiling Panels—S-W Flat-tone Cream.
Stencil—No. 124. Below cornice and above wainscoting; Bands, S-W Glaze Color Olive Lake. Flower portions, S-W Glaze Colors, Raw Sienna 1 part and Permanent Crimson Lake 1, 20 part. Single band and flower portion used as ceiling panel decoration.
Woodwork—S-W Handcraft Stain Weathered Oak.
Floor—Oak, S-W Antique Oak Paste Filler and S-W Mar-not.
Rugs—Negamo, Pattern No. 1132, Color No. 502.
Furniture—Mission type, Weathered Oak finish.

The Sherwin-Williams Company
Decorative Department
601 Canal Road Cleveland, Ohio

New York Display-Rooms
116 West 320 Street, Opposite Gimbel's
Chicago Display-Rooms
1101 People's Gas Building

This border shows our Stencil Design No. 105. Size, 6 inches high. Price, $0.00
PLATE D. A Colonial Living Room
Plate D—A Colonial Living-Room

After all, the bright, cheerful room, with the good old or "good new" mahogany furniture, the open fireplace, and other simple and unpretentious furnishings, as shown in the Colonial living-room, are the most inviting. New furniture can now be purchased, patterned after the old Colonial pieces, which are at the present time, a rarity on the market, so that much of the newness of the room can be easily counteracted. Ivory wood and mahogany furniture in the living-room requires a yellow wall, and the combination of yellow, rich red and the light ivory, as shown by the Colonial living-room, gives an excellent idea of the attractive results secured through the use of simple, but well-selected finishes. The wreath and torch border applied in one color, is purely Colonial. The Flat-tone System Finish of the lower wall repeating the stencil color, harmonizes with the ceiling and drop tint and introduces just enough variation to make the room refined and restful in appearance, although the wall-color itself, is high keyed.

How to obtain the effects shown on this plate with Sherwin-Williams Paints and Varnishes

Ceiling and Drop—S-W Flat-tone Old Gold.
Wall—S-W Flat-tone System Effect No. 2.
Woodwork—S-W Enamel Pure White.
Floor—Birch, Natural—S-W Mar-not.
Curtains—Quaker-craft Lace, White.
Overcurtains—Radium Cloth No. 7551, Puritan Mills.
Portieres—Figured Poplin, Quality-A-Tapestries or Mahogany Red Velum.
Furniture—Mahogany, Colonial Style.

The Sherwin-Williams Company
Decorative Department
601 Canal Road
Cleveland, Ohio

New York Display-Rooms
116 West 32d Street, Opposite Gimbel's

Chicago Display-Rooms
1101 People's Gas Building

This border shows our Stencil Design No. 87. Size, 6 1/2 inches high. Price, 30.25
Plate E—Modern Dining-Room in Blue and Early English

In planning a color-scheme for the dining-room, if possible, secure an individual appearance through the use of the wall decoration. Dining-room furnishings are practically standard, so that your room may almost be a duplicate of your neighbor's unless you plan carefully. While the blue wall is not always the most happy color for the dining-room—for some shades appear cold under artificial light—under certain conditions, it is far more artistic than the much used brown, buff and tan that are always combined with the dark heavy styles of furniture. If the room is well lighted, a good ceiling color selected, and a pleasing frieze or border decoration introduced, the Flat-tone System Effect Finish in blue can be used with just as attractive results, as illustrated, by the dining-room under consideration. A solid blue wall is avoided, as the System Finish can be so applied that a light tint at the upper part of the wall can blend into a deeper, richer tone at the lower. The hangings in the dull gold and the warm tints in the frieze, counteract the effect of the colder wall tint.

How to obtain the effects shown on this plate with Sherwin-Williams Paints and Varnishes

Ceiling—S-W Flat-tone Ivory.
Frieze—S-W Flat-tone Ivory.
Wall—S-W Flat-tone System Effect No. 18.
Woodwork—Oak, S-W Handcraft Stain Early English Oak.
Floor—Oak, S-W Antique Oak Paste Filler, and three coats S-W Mar-not.
Curtains—Quaker-craft Lace, Ivory.
Overcurtains—Tiffany Gauze, Color No. 25, Quality-A-Tapestries.
Rugs—Whittall's Anglo-Persian, Pattern No. 377, Color No. 18, Terracotta ground with light tan, slate blue, rose cottas, oaks and blue.
Furniture—Flemish Type in Early English Oak.

The Sherwin-Williams Company

Decorative Department

601 Canal Road

Cleveland, Ohio

New York Display-Rooms
116 West 320 Street, Opposite Gimbel's

Chicago Display-Rooms
1101 People's Gas Building

This border shows our Stencil Design No. 91. Size, 3 inches high. Price, $0.20
Plate F—Modern Hall in Flemish

This illustration shows a pleasing arrangement of entrance to hall and stairway, in the modern home. To avoid a bare effect, where little furniture was to be used, and the dimensions were large, a rather low toned color-scheme was decided upon. Flat-tone Buff Stone and Cocoanut Brown, in combination with the rich brown tones of furniture, wood and furnishings, produce the hospitable and inviting atmosphere that is so necessary in the hall.

The introduction of the chair-rail, making a lower wall-color possible, apparently lowers the height of the ceiling, and increases the width of the hall. This is always true with horizontal wall divisions, so that they must be avoided in the extremely low-ceilinged room.

The green introduced in the stencil, repeats the general color-scheme of the living-room beyond, and thus brings about harmony.

As the Flat-tone wall-finishes are made up in the rich dark tints, as well as the light dainty shades—suitable for chambers—the entire home can be decorated along sanitary lines. This material is an oil-paint and therefore is not affected by washing.

How to obtain the effects shown on this plate with

**Sherwin-Williams Paints and Varnishes**

Ceiling—S-W Flat-tone Cream.
Upper Wall—S-W Flat-tone Buff Stone.
Dado—S-W Flat-tone Cocoanut Brown.
Stencil—No. 65. S-W Glaze Color Olive Lake.
Woodwork—Oak, S-W Handcraft Stain Brown Oak.
Floor—Oak, S-W Antique Oak Paste Filler, and three coats S-W Mar-not.
Curtains—Quaker-craft Lace.
Rugs—Whittall's Anglo-Indian, Pattern No. 167, Color No. 904—self-color center, brown.
Portieres—Lotus Cloth, Brown, Quality-A-Tapestries or Brown Velour.

**The Sherwin-Williams Company**

Decorative Department
601 Canal Road
Cleveland, Ohio

New York Display-Rooms
116 West 32d Street, Opposite G'man's

Chicago Display-Rooms
1101 People's Gas Building

This border shows our Stencil Design No. 71. Size, 3 inches high. Price, $1.20
PLATE C. TWO KITCHENS EQUIPPED AND DECORATED IN A MODERN WAY.

PART II.
Plate G—Two Kitchens Equipped and Decorated in a Modern Way

There is now, no excuse for working in a dingy, uninteresting kitchen, for bright, cheerful decoration can be obtained even in the old room, at so little expense. True, the kitchen above all things, must be practical, so that finishes which are readily affected by steam and moisture, are out of the question. The two kitchens illustrated show the possibilities of simple, but well-chosen color treatments that could be duplicated without much labor and expense.

Part (1) shows an Enameloid finish for an entire wall, ceiling and woodwork. This material dries with a gloss, and can be kept clean with the least labor. Part (2) shows the use of both the Enameloid and Flat-tone, a dado of the former, making a kitchen just as practical as the first, for the lower wall receives most wear. The upper wall and ceiling in the flat, produces a room that will meet the preference of the housewife, who is averse to the gloss wall-tints. The stencil above the dado line is not necessary in the kitchen, but is attractive. Cabinets, tables, chairs, etc., can be kept clean by frequent coats of S-W Family Paint.

How to obtain the effects shown on this plate with SHERWIN-WILLIAMS PAINTS AND VARNISHES

### PART 1

<table>
<thead>
<tr>
<th>Surface</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ceiling</td>
<td>S-W Enameloid Ivory White</td>
</tr>
<tr>
<td>Wall</td>
<td>S-W Enameloid Citron</td>
</tr>
<tr>
<td>Woodwork</td>
<td>S-W Enameloid Lava</td>
</tr>
<tr>
<td>Floor</td>
<td>Natural, S-W Mar-not, Specification No. 22</td>
</tr>
<tr>
<td>Curtains</td>
<td>White Muslin, sill length</td>
</tr>
<tr>
<td>Kitchen Cabinet</td>
<td>S-W Brighten Up Stain Dark Oak</td>
</tr>
<tr>
<td>Stool</td>
<td>S-W Brighten Up Family Paint Brown</td>
</tr>
</tbody>
</table>

### PART 2

<table>
<thead>
<tr>
<th>Surface</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ceiling and Upper Wall</td>
<td>S-W Flat-tone Buff</td>
</tr>
<tr>
<td>Dado</td>
<td>S-W Enameloid Ivory White</td>
</tr>
<tr>
<td>Stencil</td>
<td>No. 211, Applied with S-W Glaze Color Brown Pink. Lower portion filled in with S-W Glaze Color Orange Lake reduced.</td>
</tr>
<tr>
<td>Woodwork</td>
<td>S-W Enameloid Mauve or Natural</td>
</tr>
<tr>
<td>Floor</td>
<td>Linoleum in brown, buff and green, finished with one coat S-W Special Linoleum Finish</td>
</tr>
<tr>
<td>Curtains</td>
<td>White Muslin</td>
</tr>
<tr>
<td>Kitchen Cabinet</td>
<td>S-W Enameloid Mauve</td>
</tr>
<tr>
<td>Chairs</td>
<td>S-W Brighten Up Enamel Carmine</td>
</tr>
<tr>
<td>Stool</td>
<td>S-W Brighten Up Stain Dark Oak</td>
</tr>
</tbody>
</table>

The Sherwin-Williams Company
DECORATIVE DEPARTMENT
601 CANAL ROAD CLEVELAND, OHIO

New York Display-Rooms
116 West 32d Street, Opposite Gimbel's

Chicago Display-Rooms
1101 People's Gas Building

This border shows Designs from our Stencil Book. It is sent free.
Plate H—A Chamber in Wistaria, showing a Private Bath

With the simple but tasteful modern enamel furniture, the wall decoration must supply the dainty effect required in most chambers. The importance of the wall-color and its decoration in a room is clearly shown by the illustration where the Wistaria border plays an important part in the general appearance of the room. The hangings and rug were selected to harmonize with the decoration, and both are designed with the Wistaria pattern. The gray-blue walls are in harmony with the gray woodwork and furniture finish, but offset by the warm rose tint of the Wistaria border. This scheme is excellent for the sunny room, but can be as effectively used in the north chamber.

The Bath

The white Flat-tone wall as shown, is sanitary in surface, as well as appearance, and attractive with the touch of rose introduced by the stencil border, thus combining chamber and bath schemes. The specifications can be used for the finishing of a detached bath.

How to obtain the effects shown on this plate with SHERWIN-WILLIAMS PAINTS AND VARNISHES

Chamber

Ceiling—S-W Flat-tone White.
Wall—S-W Flat-tone Pearl Gray.
Stencil—No. 21. Leaves—S-W Glaze Colors Olive Lake 1 part, Permanent Crimson Lake 1/20 part and Stencil White 1/5 part. Flowers—S-W Glaze Colors, Permanent Crimson Lake 1 part, Cobalt 1 part and Stencil White used with the mixture of red and blue to give light and dark tints.
Woodwork—S-W Enamel Silver Gray.
Floor—Oak or Hard Pine, Natural, three coats of S-W Mar-not.
Curtains—Brunswick Etamine No. 4, Puritan Mills.
Overcurtains—Radium Cloth No. 7550, Puritan Mills.
Rugs—Kilmarnock, Pattern No. 1448, Color No. 21.
Furniture—Silver Gray Enamel.

Bath

Ceiling and Wall—S-W Flat-tone White.
Stencil—No. 208. S-W Glaze Colors, Permanent Crimson Lake 1 part, Cobalt 1 part and Stencil White 1/2 part.
Wainscoting—Keene’s Cement. S-W Old Dutch Enamel White.
Woodwork—S-W Enamel Pure White.
Floor—Tile.

THE SHERWIN-WILLIAMS COMPANY
DECORATIVE DEPARTMENT
601 CANAL RDAD
CLEVELAND, OHIO

NEW YORK DISPLAY-ROOMS
116 WEST 32D STREET, OPPOSITE GIMBEL’S

CHICAGO DISPLAY-ROOMS
1101 PEOPLE’S GAS BUILDING

This border shows our Stencil Design No. 503. Size, 3 inches high. Price, $.25
Plate I—The Cottage Chamber in Pink

The cozy window-seat, simple, but tasteful furnishings, and neat sanitary finishes on wall, woodwork and floor, make this cottage chamber charming in every sense of the word. The general decorative effect of the room could be easily secured in any chamber, even though the window-seat recess is lacking. A long box, very useful in the girls’ room, could be built under the window or windows, and covered with a figured radium cloth, while the walls, if unfinished, can be decorated with the Flat-tone as specified. If the walls are papered, the covering can be easily removed before painting with Flat-tone, thus securing as sanitary a finish as is possible in the new home. The application of this wall-finish is, however, not impractical, directly over the wall-paper, if it has not become loosened from the plaster. Two coats of Flat-tone are usually sufficient to produce the right result over such a surface, while three coats are necessary on the new walls, or those freed from any finish or covering. The pure white enamel can be used over new or old wood, while Floorlac Light Oak, can be substituted for the Mar-not Floor Finish specified, if the floor requires refinishing, and is not in good condition.

How to obtain the effects shown on this plate with

SHERWIN-WILLIAMS PAINTS AND VARNISHES

Ceiling—S-W Flat-tone White.
Wall—S-W Flat-tone Shell Pink.
Stencil—No. 98y. With binder portion for paneling and drop of alcove, Green, S-W Glaze Colors Olive Lake 1 part, Permanent Crimson Lake 1/20 part and Stencil White 1 part, applied thinly. Pink—S-W Glaze Colors, Orange Lake 1/4 part, Permanent Crimson Lake 1/10 part and Stencil White 1 part.
Woodwork—S-W Enamel Pure White.
Floor—Birch, Natural—S-W Mar-not.
Curtains—Brunswick Etamine No. 4, Puritan Mills.
Overcurtains and Window-Seat Upholstery—Radium Cloth No. 7550, Puritan Mills.
Rugs—Hand-woven rag-rugs in pink, gray and green.
Furniture—Brass, Wicker and Bird’s-Eye Maple.

THE SHERWIN-WILLIAMS COMPANY
DECORATIVE DEPARTMENT
601 CANAL ROAD CLEVELAND, OHIO

NEW YORK DISPLAY-ROOMS
116 WEST 32D STREET, OPPOSITE GIMBEL’S

CHICAGO DISPLAY-ROOMS
1101 PEOPLE’S GAS BUILDING

This border shows our Stencil Design No. 112. Size, 6 inches high. Price, $0.20
Plate J—The Girls' Room

THERE is a studied carelessness in the arrangement and furnishings of the chamber illustrated that appeals. The simplicity of the wall-finish, against which the figured hangings and upholstered chair show up to best advantage, gives the room added charm. The feminine touches are shown in the waste-paper basket, covered with the figured material of hangings, in cushion for wicker stool, light shades, table and chiffonier covers, etc., that are all easily made at little expense. Brighten Up Enamel will refinish old oak furniture so that the dainty effect of the room can be maintained. The application of a coat of S-W Enamel Ground will cover up the old paint and produce the proper foundation for the enamel finish. The painted furniture is excellent with the enameled beds as well as up to date.

The various shades of Flat-tone do not fade as readily around the pictures as wall-papers. This is particularly true of the warmer tints, such as yellows, tans and browns. The greatest advantage of the Flat-tone finish over wall-paper, however, is the fact that it can be readily cleaned with soap and water, and is therefore in every way sanitary. You can easily remove the wall-paper in any of your chambers and finish the walls with Flat-tone.

Our decorators will prepare other color-schemes upon request. Our suggestions include not only definite specifications for the walls and ceilings, but also the woodwork, floors and furniture, as well as draperies, rugs, etc.

How to obtain the effects shown on this plate with

SHERWIN-WILLIAMS PAINTS AND VARNISHES

Ceiling and Drop—S-W Flat-tone White.
Wall—S-W Flat-tone Shell Pink.
Woodwork—S-W Enamel Pure White.
Floor—Oak or Pine. S-W Handcraft Stain Fumed Oak reduced with 4 parts Handcraft Stain Reducer and finished with three coats S-W Mar-not.
Curtains—White Muslin finished with small ruffle.
Overcurtains—Domestic Taffeta.
Rugs—Hand-woven rag-rugs in cream and pink.

THE SHERWIN-WILLIAMS COMPANY
DECORATIVE DEPARTMENT
601 CANAL ROAD  CLEVELAND, OHIO

NEW YORK DISPLAY-ROOMS
116 WEST 320 STREET, OPPOSITE GIMBEL'S

CHICAGO DISPLAY-ROOMS
1101 PEOPLE'S GAS BUILDING

This border shows our Stencil Design No. 113. Size, 3 inches wide, 9 inches high. Price, $.20
PLATE K. Colonial Chamber in Gray
Plate K—The Colonial Chamber

While many consider yellow typical of Colonial decoration, other colors are just as appropriate and very often more effective with Colonial furnishings. This is especially true when the living-room is carried out in yellow, making it impractical to repeat this color in a prominent way, when decorating the chambers. Gray, blue, pink and some shades of green can be combined with furnishings of the Colonial. A good example of the use of the warm gray wall tones with furnishings of the modern Colonial type is illustrated by this well-designed chamber. The Flat-tone wall-finish Lichen Gray has just the quality to give character to the room, and to offset the richness of furniture, and dainty effects of the hangings. A stencil border is easily applied to the light ground color, and as the stencil colors, like the wall-finish, are ground in oil, the whole surface can be washed at house-cleaning time, and the room kept clean and sweet.

The white enamel wood finish is typical of Colonial, and as the enamel produces just as good results on the inexpensive woods, such as Pine, Cypress, etc., these can be selected for the chamber trim, thus saving on this particular item and making it possible to carry out some cherished ideal that would otherwise be impossible. This plan was followed in the chamber shown, and the attractive lighting fixtures, which are about $2.50 each, introduced.

How to obtain the effects shown on this plate with

Sherwin-Williams Paints and Varnishes

Ceiling—S-W Flat-tone Ivory.
Wall—S-W Flat-tone Lichen Gray.
Stencil—No. 91. Stems—Olive Lake 1 part and Permanent Crimson Lake 1 1/2 part, greatly reduced. Flowers—Permanent Crimson Lake 1 part and Stencil White 1/2 part.
Woodwork—Birch, S-W Old Dutch Enamel White.
Floor—Birch, Natural, S-W Mar-not.
Curtains—Brunswick Etamine No. 4, Puritan Mills.
Overcurtains—Dimitry No. 7610, Puritan Mills.
Rugs—Hand-woven rag-rugs in green, gray, dull rose and blue.
Furniture—Mahogany.

The Sherwin-Williams Company
Decorative Department
601 Canal Road
Cleveland, Ohio

New York Display-Rooms
116 West 32d Street, Opposite Gimbel’s
Chicago Display-Rooms
1101 People’s Gas Building

This border shows our Stencil Design No. 106. Size, 8½ inches high. Price, 30.25
Plate L — A Picturesque Home Attractively Painted

THE simple combination of white and green is ingeniously used on this home to add to the charm and dignity of the construction. The selection of the main color or body tint is determined by a number of items: The style of the home, the natural surroundings, the color combination of the adjacent buildings, and also the preference of the owner. With the white body, green is attractive for the trim and roof, but, as an endless variety of good color combinations can be worked out with the many shades of SWP, individual treatments for the different types of homes can easily be secured. If you are in doubt regarding the best combination to employ on your home, our Decorative Department will be glad to help you select the most appropriate, suitable scheme.

How to obtain the effects shown on this plate with

SHERWIN-WILLIAMS PAINTS AND VARNISHES

Body — SWP Gloss White.
Trimming — S-W French Crown Green (Light).
Sash — SWP Gloss White.
Blinds — S-W French Crown Green (Light).
Roof — S-W Preservative Shingle Stain C-74.
Porch Floor — S-W Porch and Deck Paint No. 49.
Porch Ceiling — SWP Gloss White.

Alternate Specifications

Body — SWP No. 375.
Trimming — SWP Gloss White.
Sash — SWP Gloss White.
Blinds — SWP No. 386.
Roof — S-W Preservative Shingle Stain B-46.
Porch Floor — S-W Porch and Deck Paint No. 18.
Porch Ceiling — S-W Kopal Varnish.

A Plan for Interior Decoration

Living-Room, Plate A. Dining-Room, Plate B. Kitchen, Plate G — Part 1. Owner's Room, Plate H. Guest-Chamber, Plate J. Third Chamber, Plate K.

THE SHERWIN-WILLIAMS COMPANY
DECORATIVE DEPARTMENT
601 CANAL ROAD CLEVELAND, OHIO

New York Display-Rooms
116 West 32d Street, Opposite Gimbel's

Chicago Display-Rooms
1101 People's Gas Building

This border shows our Stencil Design No. 38. Size, 3 inches high. Price, 80c.
Plate M—An Attractive Home for City or Country

The "Back to the Soil" movement has revived the simple type of home, and allowed the architect to depart from the usual set style of construction containing eight rooms and bath. The house illustrated is developed from the Colonial, and similar in many respects to the well-kept farmhouses that are found here and there in country and suburbs. There is much that is commendable about the home. It has a substantial dignified appearance, though siding, wood shingles and simple type of trim have been used, all less expensive than other materials such as brick, cement, etc., that are employed for construction. The light body with stained roof and green shutters is not only appropriate, but practical. In finishing roof shingles, the right color is necessary and the shingle must be protected from wear. Sherwin-Williams Preservative Shingle Stain makes such results possible, as the material is made up in many colors and penetrates the pores of the wood, sealing the same against the action of the weather.

How to obtain the effects shown on this plate with Sherwin-Williams Paints and Varnishes

Body—SWP No. 462.
Trimming—SWP Gloss White.
Sash—SWP Gloss White.
Blinds—SWP No. 498.
Roof—S-W Preservative Shingle Stain C-72.
Porch Floor—S-W Porch and Deck Paint No. 46.
Porch Ceiling—S-W Kopal Varnish.

Alternate Specifications

Body—SWP No. 375.
Trimming—SWP No. 462.
Sash—SWP No. 475.
Blinds—SWP No. 475.
Roof—S-W Preservative Shingle Stain B-12.
Porch Floor—S-W Porch and Deck Paint No. 48.
Porch Ceiling—SWP Gloss White.
Exterior Doors—S-W Mahogany Stain No. 700 or SWP 382.

A Plan for Interior Decoration

Dining-Room, Plate B.          Chamber, Plate 1.

The Sherwin-Williams Company

601 Canal Road
CLEVELAND, OHIO

New York Display-Rooms 116 West 32d Street, Opposite Gimbels
Chicago Display-Rooms 1101 People's Gas Building

This border shows our Stencil Design No. 8. Size, 10 inches high (2 colors). Price, $.75
Plate N. The Well-Planned City Home
Plate N—The Well-Planned City Home

With a deep porch across the front of the house, it is best to select a light color for the body. Fortunately many of the light colors of SWP combine attractively with many of the darker shades, making it possible to give any large home a substantial appearance. This is shown by the illustration where the Quaker Drab is combined with the Willow Green. The light body color would appear weak on this style of home unless combined with a strong trim-tint. A number of other combinations as pleasing as the one shown can be made with SWP Colors. S-W Handcraft Stains when finished with varnishes prepared for exterior surfaces, such as S-W Kopal and S-W Durable Wood Finish, Exterior, can be used to stain the exterior doors, keeping exterior and interior in harmony.

How to obtain the effects shown on this plate with Sherwin-Williams Paints and Varnishes

Body—SWP No. 391.  
Trimming—SWP No. 461.  
Sash—SWP No. 416.  
Roof—S-W Preservative Shingle Stain C-81 or Slate.  
Porch Floor—S-W Porch and Deck Paint No. 46.  
Porch Ceiling—S-W Kopal Varnish.  
Exterior Doors—S-W Handcraft Stain Brown Oak.

Alternate Specifications

Body—SWP No. 385.  
Trimming—SWP No. 386.  
Sash—SWP Black.  
Roof—S-W Preservative Shingle Stain C-71.  
Porch Floor—S-W Porch and Deck Paint No. 50.  
Porch Ceiling—SWP No. 387.  
Exterior Doors—S-W Handcraft Stain Old English Oak and S-W Kopal.

A Plan for Interior Decoration

Library, Plate C.  First Chamber, Plate H.  
Dining-Room, Plate E.  Second Chamber, Plate J.  
Kitchen, Plate G—Part 2.  Third Chamber, Plate K.

The Sherwin-Williams Company  
Decorative Department  
601 Canal Road  
Cleveland, Ohio

New York Display-Rooms  
116 West 32d Street, Opposite Gimbel's

Chicago Display-Rooms  
1101 People's Gas Building

This border shows our Stencil Design No. II.  Size, \(8\frac{1}{4} \times 54\) inches.  Price, $1.00.
Plate O—The Two-Story Cottage

A PRACTICAL color combination is obtained by the selection of the right materials and by the proper arrangement of colors. You will never find it as satisfactory to paint the home as when it is new. Special attention should therefore be given to the kinds of materials used for the first work. The right kind of primers are essential, the paint must be applied at the proper time and under proper conditions.

The simple, but pleasing color combination shown on the two-story cottage is practical, as the stains and paints were used in the right way. Satisfactory results were secured by following the suggestions offered by our Decorative Department, and other home-builders are at liberty to use this service.

How to obtain the effects shown on this plate with

SHERWIN-WILLIAMS PAINTS AND VARNISHES

Body—SWP No. 462.
Trimming—SWP Gloss White.
Sash—SWP Gloss White.
Gable—S-W Preservative Shingle Stain B-41.
Hip Roof—S-W Preservative Shingle Stain B-41.
Porch Floor—S-W Porch and Deck Paint No. 48.
Porch Ceiling—SWP Gloss White.
Exterior Doors—S-W Old Dutch Enamel White, Exterior.

Alternate Specifications

Body—SWP No. 485.
Trimming—SWP No. 352.
Sash—SWP No. 382.
Gable—S-W Preservative Shingle Stain B-42.
Hip Roof—S-W Preservative Shingle Stain B-42.
Porch Floor—S-W Porch and Deck Paint No. 49.
Porch Ceiling—SWP No. 464.
Exterior Doors—S-W Mahogany Stain No. 700.

A Plan for Interior Decoration

Living-Room Plate D. First Chamber, Plate H.
Dining-Room Plate B. Second Chamber, Plate K.
Kitchen, Plate G—Part 2. Third Chamber, Plate J.

THE SHERWIN-WILLIAMS COMPANY
DECORATIVE DEPARTMENT
601 CANAL ROAD CLEVELAND, OHIO

NEW YORK DISPLAY-ROOMS
116 WEST 320 STREET, OPPOSITE GIMBEL'S

CHICAGO DISPLAY-ROOMS
1101 PEOPLE'S GAS BUILDING

This border shows our Stencil Design No. 511. Size, 5 inches high. Price, $.15.
How to obtain the effects shown on this plate with

**Sherwin-Williams Paints and Varnishes**

**Plate P—Two Attractive Houses**

### 1. A Modern Home

*Body*—SWP No. 486.
*Trimming*—SWP No. 462.
*Sash*—SWP No. 382.
*Roof*—S-W Preservative Shingle Stain C-74 or S-W Creosote Paint Bottle Green.
*Porch Floor*—S-W Porch and Deck Paint No. 50.
*Porch Ceiling*—SWP No. 462.
*Exterior Doors*—SWP No. 382.

**Alternate Specifications**

*Body*—SWP No. 371.
*Trimming*—SWP No. 396.
*Sash*—SWP Gloss White.
*Roof*—S-W Creosote Paint Light Brown.
*Porch Floor*—S-W Porch and Deck Paint No. 49.
*Porch Ceiling*—SWP No. 464.
*Exterior Doors*—SWP No. 382.

**A Plan for Interior Decoration**

- Dining-Room, Plate B. Chamber, Plate J.

### 2. A Suburban Home Well Painted

*Body*—SWP No. 482.
*Trimming*—SWP No. 498.
*Sash*—SWP Gloss White.
*Roof*—S-W Preservative Shingle Stain B-44.
*Porch Floor*—S-W Porch and Deck Paint No. 46.
*Porch Ceiling*—SWP No. 482.

**Alternate Specifications**

*Body*—SWP No. 385.
*Trimming*—SWP No. 386.
*Sash*—SWP Black.
*Roof*—S-W Preservative Shingle Stain C-71.
*Porch Floor*—S-W Porch and Deck Paint No. 50.
*Porch Ceiling*—S-W Kopal Varnish.
*Exterior Doors*—S-W Handcraft Stain Old English Oak.

**A Plan for Interior Decoration**

- Living-Room, Plate A. One Chamber, Plate H.
- Dining-Room, Plate B. Another Chamber, Plate K.

---

**The Sherwin-Williams Company**

**Decorative Department**

**601 Canal Road**

**New York Display-Rooms**

116 West 32d Street, Opposite Gimbel's

**Chicago Display-Rooms**

1101 People's Gas Building

---

*This border shows our Stencil Design No. 39. Size, 8 x 40 inches high. Price, $1.00*
PLATE A. TWO DIFFERENT TYPES OF HOUSES PLEASANTLY PAINTED.

1. A good combination for the farm house.

2. An effective bungalow in brown.
How to obtain the effects shown on this plate with

**Sherwin-Williams Paints and Varnishes**

Plate Q—Two Different Types of Homes Pleasingly Painted

1. A Good Combination for the Farmhouse

   *Body*—SWP No. 352.
   *Trimming*—SWP No. 462.
   *Sash*—SWP No. 382.
   *Blinds*—SWP No. 498.
   *Roof*—S-W Preservative Shingle Stain B-42.
   *Porch Floor*—S-W Porch and Deck Paint No. 50.
   *Porch Ceiling*—SWP No. 479.
   *Exterior Doors*—S-W Mahogany Stain No. 700 or SWP No. 382.

   **Alternate Specifications**

   *Body*—SWP No. 375.
   *Trimming*—SWP Gloss White.
   *Sash*—SWP Gloss White.
   *Blinds*—SWP No. 366.
   *Roof*—S-W Preservative Shingle Stain C-72.
   *Porch Floor*—S-W Porch and Deck Paint No. 48.
   *Porch Ceiling*—SWP Gloss White.
   *Exterior Doors*—S-W Handcraft Stain Weathered Oak or SWP No. 382.

2. An Effective Bungalow in Brown

   *Body*—SWP No. 393.
   *Trimming*—SWP No. 360.
   *Sash*—SWP No. 360.
   *Roof*—S-W Preservative Shingle Stain C-74.
   *Porch Floor*—S-W Porch and Deck Paint No. 50.
   *Porch Ceiling*—SWP No. 462.
   *Exterior Doors*—S-W Handcraft Stain Brown Oak.

   **Alternate Specifications**

   *Body*—SWP No. 358.
   *Trimming*—SWP No. 475.
   *Sash*—SWP No. 382.
   *Roof*—S-W Preservative Shingle Stain B-41.
   *Porch Floor*—S-W Porch and Deck Paint No. 48.
   *Porch Ceiling*—SWP Gloss White.
   *Exterior Doors*—S-W Handcraft Stain Tavern Oak.

**The Sherwin-Williams Company**

*Decorative Department*

601 Canal Road

**New York Display-Rooms**

116 West 32d Street, Opposite Gimbel's

**Chicago Display-Rooms**

1101 People's Gas Building

*This border shows our Stencil Design No. 104. Size, 6 inches high. Price, 90¢.*
Plate A. Small Homes in Good Colors

2. A stronger combination is possible with natural surroundings.

1. Yellow is good for this type of home.
How to obtain the effects shown on this plate with
SHERWIN-WILLIAMS PAINTS AND VARNISHES

Plate R—Small Homes in Good Colors

1. Yellow is Good for This Type of Home

- **Body**—SWP No. 375.
- **Trimming**—SWP No. 371.
- **Sash**—SWP Black.
- **Roof**—S-W Preservative Shingle Stain B-43.
- **Porch Floor**—S-W Porch and Deck Paint No. 46.
- **Porch Ceiling**—SWP Gloss White.
- **Exterior Doors**—S-W Handcraft Stain Brown Oak.

**Alternate Specifications**

- **Body**—SWP No. 462.
- **Trimming**—SWP No. 385.
- **Sash**—SWP No. 382.
- **Roof**—S-W Preservative Shingle Stain B-42.
- **Porch Floor**—S-W Porch and Deck Paint No. 48.
- **Porch Ceiling**—S-W Kopal Varnish.
- **Exterior Doors**—S-W Handcraft Stain Fumed Oak.

**A Plan for Interior Decoration**

- Living-Room, Plate D
- Chamber, Plate K
- Dining-Room, Plate B
- Bath-Room, Plate H

2. A Stronger Combination is Possible with Natural Surroundings

- **Body**—SWP No. 485.
- **Trimming**—SWP No. 382.
- **Sash**—SWP No. 498.
- **Blinds**—SWP No. 498.
- **Roof**—S-W Creosote Paint Metallic Oxide.
- **Porch Floor**—S-W Porch and Deck Paint No. 50.
- **Porch Ceiling**—SWP No. 479.
- **Exterior Doors**—SWP No. 382.

**Alternate Specifications**

- **Body**—SWP No. 357.
- **Trimming and Sash**—SWP Gloss White.
- **Blinds**—SWP No. 461.
- **Roof**—S-W Creosote Paint Moss Green.
- **Porch Floor**—S-W Porch and Deck Paint No. 49.
- **Porch Ceiling**—SWP No. 464.
- **Exterior Doors**—SWP No. 382.

**A Plan for Interior Decoration**

- Living-Room, Plate A
- Kitchen, Plate G—Part 1
- Dining-Room, Plate B
- Chamber, Plate H

THE SHERWIN-WILLIAMS COMPANY
DECORATIVE DEPARTMENT
601 CANAL ROAD
CLEVELAND, OHIO

NEW YORK DISPLAY-ROOMS
116 WEST 320 STREET, OPPOSITE GIMBEL'S
CHICAGO DISPLAY-ROOMS
1101 PEOPLE'S GAS BUILDING

This border shows our Stencil Design No. 45. Size, 3 inches high (2 colors). Price, with Stencil Corner Piece, $0.50
Plate S—Up-keep Finishes for the Interior

Water-Tank and Pipes—The water-tank and pipes in the home can be kept free from rust, and leakage prevented by coating each season with S-W Brighten Up Aluminum Paint. If rust has gathered, remove and apply a coat of S-W Galvanized Iron Primer before the Aluminum coat is used.

Mahogany Table—An old table can be finished with one coat of S-W Brighten Up Stain Mahogany. Light Oak can be easily changed to Mahogany. Apply the material with a stiff brush to suggest the grain. A very old dark surface requires an under-coating of the Brighten Up Ground. Other wood shades can be obtained.

Screen Door—Keep the screen door in good condition and protect it from decay by using one coat of S-W Brighten Up Screen Enamel; black for the wire filling which will prevent rust, and green for the frame itself. If the old paint or varnish on the frame has blistered, remove before applying the green coat.

Writing-Desk—Pieces of furniture such as a writing-desk, table, chairs, etc., can be refinished to match the white enamel woodwork by painting with S-W Brighten Up Enamel Pure White. As the Enamel covers well, two-coat work at the most will be sufficient, on even a very dark surface. Remove all grease and sand lightly. Apply a coat of S-W Enamel Ground, producing a proper foundation for S-W Enamel Pure White. This should be flowed on evenly. If a trifle too heavy, thin with pure spirits turpentine.

Picture-Frames—You can easily renew the tarnished picture-frame by applying a coat of S-W Brighten Up Imperial Gold Enamel. Scrape off all loose paint and apply with a good stiff brush in order to get down into the carving of the frame.

Refrigerator—Keep the refrigerator neat and practical when the finish becomes shabby, as it will through constant use, by painting each season with a coat of S-W Brighten Up Family Paint. The material is ready for application and should be applied with a bristle-brush. S-W Family Paint, Buff, is so near the original color of most refrigerators that one coat will give good results, although two coats will give an excellent finish. Allow sufficient time between coats for thorough drying.
**Wheelbarrow**
S.W. WAGON & IMPLEMENT PAINT
RED

**Cloth Reel**
POST S.W. NO. 463
REELS W.P. NO. 307

**Carriage**
BODY S.W. BUGGY PAINT BRISTOL GREY
TRIM S.W. BUGGY PAINT VERMILLION
TOP S.W. ENAMEL LEATHER DRESSING

**Iron Fence**
FENCE S.W. METALLIC BLACK
POSTS S.W. CONCRETE FINISH GREENSTONE

**Porch Floor**
STEPS S.W. PORCH & DECK PAINT NO. 49
BODY S.W. NO. 393
TRIM S.W. WOOL WHITE
GRO. S.W. NO. 305

**Lawn Swing**
S.W. PORCH & LAWN ENAMEL GRASS GREEN

**Hose Reel**
S.W. Buggy Paint CART RED

PLATE T. Up keep Finishes for Exterior Surfaces
Plate T—Up-keep Finishes for Exterior Surfaces

Wheelbarrow—As the wheelbarrow is in constant use, paint frequently with a coat of S-W Wagon and Implement Paint to prevent decay. Touch up worn spots and apply a coat of the material as it comes from the can.

Clothes-Reel—The clothes-reel looks neat and attractive. It was made so with a coat of SWP, the red and light yellow giving a good combination. As the clothes-reel is not finished to stand much weathering, it will be best to apply one coat of SWP each season. Two coats will be necessary over a badly worn surface.

The Carriage—When the paint on the carriage blisters, refinish with S-W Buggy Paint. The surface should be free from grease and old finishes lightly sanded to remove blisters. The paint which is ready for application should be flowed on with a soft bristle-brush. The combination in red and green is serviceable as well as attractive.

Porch Floor—The porch floor can be kept in good condition with a frequent coat of S-W Porch and Deck Paint. We all know how difficult it is to keep a porch looking clean if the finish is old. The paint is easily applied, is durable, will not show wear readily, and will withstand much moisture as well as heat. Two coats are satisfactory for old work.

Iron Fence—The iron fence is an expensive addition to the home, and should, therefore, be well preserved. S-W Metalastic Black will improve the looks of the fence greatly as well as keep the same free from rust. Two coats are advised, three are better.

Lawn Swing—After the lawn swing has been allowed to remain outdoors all Summer, it should be painted before another season comes around. If one coat of S-W Porch and Lawn Furniture Enamel is applied, the lumber will be preserved from decay and the swing kept in good condition. Green is a practical color.

The Hose-Reel—The hose-reel is exposed to severe wear, but can be kept in good condition with a coat of S-W Buggy Paint, Cart Red. The paint should be applied, thinning with pure spirits turpentine if necessary. The wheels and iron frame can be finished with a coat of S-W Metalastic Black.
Plate U—The All-Shingled Cottage

The cottage type of home, when pleasingly surrounded with foliage, can be carried out in a simple color-scheme, and often one tint for body, roof and trim will give good results. This is especially true with the all-shingled house, and when a light gray stain is employed, an exceptionally artistic effect is secured. The stain gives the necessary dressing to the surface, prolonging the life of the shingle greatly.

S-YV Preservative Shingle Stains are made up in good light color-, as well as the rich heavy tints, and, as they are non-fading, there is no possibility of the color-scheme becoming weak. A bright appearance is shown by the house illustrated, inasmuch as the green has been introduced on the shutters and the white on the sash. Gray always takes on the hue of the bright colors, with which it may be combined, so that the reds, warm yellows and greens should be introduced in the landscape.

How to obtain the effects shown on this plate with

**Sherwin-Williams Paints and Varnishes**

- **Body**—S-W Preservative Shingle Stain C-81.
- **Trimming**—SWP No. 360.
- **Sash**—SWP Gloss White.
- **Blinds**—SWP No. 461.
- **Roof**—S-W Preservative Shingle Stain C-81.
- **Porch Floor**—S-W Porch and Deck Paint No. 48.
- **Porch Ceiling**—SWP Gloss White.
- **Exterior Doors**—S-W Handcraft Stain Tavern Oak.

Alternate Specifications

- **Body**—S-W Preservative Shingle Stain B-12.
- **Trimming**—SWP Gloss White.
- **Sash**—SWP No. 382.
- **Blinds**—SWP No. 461.
- **Roof**—S-W Preservative Shingle Stain C-71.
- **Porch Floor**—S-W Porch and Deck Paint No. 49.
- **Porch Ceiling**—SWP Gloss White.
- **Exterior Doors**—S-W Handcraft Stain Brown Oak.

A Plan for Interior Decoration

- Living-Room, Plate D.
- Dining-Room, Plate E.
- Kitchen, Plate G—Part I.
- First Chamber, Plate I.
- Second Chamber, Plate K.
- Bath-Room, Plate H—see Bath.

**The Sherwin-Williams Company**

*Decorative Department*

601 Canal Road

**New York Display-Rooms**

116 West 32d Street, Opposite Gimbel's

**Chicago Display-Rooms**

1101 People's Gas Building

*This border shows our Stencil Design No. 100. Size, 12 inches wide. Price, $0.60*